



YANTIAN INVESTMENT GUIDE

2017盐田投资指南
深圳市盐田区人民政府

深圳市盐田区经济促进局

Yantian District Economic Promotion Bureau, Shenzhen

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An aerial photograph of a city, likely Yantai, China, nestled in a valley. The city is surrounded by lush green mountains. In the foreground, a thick layer of white clouds or fog fills the valley floor, partially obscuring the city's lower parts. The city itself is densely packed with buildings, including several tall, modern skyscrapers. In the background, more mountains are visible under a clear blue sky. The overall scene is a mix of urban development and natural beauty.

YANTIAN
INVESTMENT
GUIDE



寄语

PREFACE

在国家“一带一路”、自贸区和创新驱动发展战略深入实施，深圳市现代化国际化创新型城市建设深入推进，城市“东进战略”正式启动的重大发展机遇期。盐田将围绕“美好城区”建设，坚持创新驱动，推动品质跃升，全面发力东进战略，加快建设全球航运物流枢纽城区、国家生态文明先行示范区，全力打造山海旅游美城、民生幸福优城，率先全面建成更高水平的小康社会，努力建成现代化国际化先进滨海城区。

欢迎大家一同感受盐田魅力，在盐田找到发展机遇，共创美好未来！

China is deepening the implementation of the “One Belt and One Road” Strategy; the development of free trade zone and the innovation-driven development strategy. Shenzhen further advances construction of the modern international innovation-oriented city and initiates the Eastward-advancing strategy. Facing such historical opportunities, Yantian District strives to build the Beautiful District. It insists on innovation-driven development and quality leap of development, implementing the Eastward-advancing strategy in high gear. Meanwhile, it accelerates the development of the Two Areas, which namely include the world shipping logistic hub area and the national demonstration area for ecological civilization. It also builds the Two Towns with great efforts, namely, the town with abundant sea and mountain tourism resource and the town of harmonious livelihood. Yantian District takes the lead in accomplishing a higher level well-off society and strives to build itself into an international modern coastal district.

We sincerely invite you to experience the charm of Yantian. Let's enjoy business opportunities and write a bright future together!



山海交融 人与自然和谐发展



城区环境
URBAN ENVIRONMENT

主导产业
LEADING INDUSTRY

营商环境及配套政策
BUSINESS ENVIRONMENT AND SUPPORTING POLICIES

优质载体
OUTSTANDING INDUSTRY CARRIER



城区环境 URBAN ENVIRONMENT

盐田区成立于1998年，位于深圳东部，海域、陆域与香港相连，背依珠江三角洲，既是深圳东部发展支点，也是深圳连接广东东翼的枢纽。辖区总面积74.91平方公里，常住人口22.65万人，其中户籍人口6.66万人，是深圳市人口最少的行政区。盐田因港口而立，因山海而兴，因人文而盛，具有“小而精、秀而美”的特色和神韵。

盐田区风光秀美，旅游资源得天独厚。海岸蜿蜒曲折，与香港特别行政区山水相连，沙滩、岛屿错落，海蚀海蚀崖礁散布其间，海岸线长19.5公里，是华南乃至全国风光最优美的“黄金海岸”之一。

“一街两制”、“梧桐碧云”和“梅沙麓浪”位居“深圳八景”。这里山海交融，人与自然和谐发展。深圳第一高峰梧桐山主峰、梧桐山国家森林公园、22平方公里的三洲田郊野公园，使盐田背靠青山、怀抱大海。

Founded in 1998, Yantian District is located in the east of Shenzhen. Its territory of sea and land is adjacent to Hong Kong and is back to the Pearl River Delta. It is not only the fulcrum for the development of east Shenzhen, but also the hub connecting Shenzhen and the east Guangdong. It administrates 74.91 km² with permanent residence of 226,500 and registered population of 66,600. It is the least populated administrative district in Shenzhen. Yantian District is founded for its port advantage, thrives for its coastal and mountainous landscapes and flourishes for its cultural factors. It is famous for its elegant refinement and charming beauty.

The exquisite scenery grants unique tourism resource to Yantian District. It is connected with the Hong Kong Special Administrative Region by sea and mountain. There are numerous beaches, islands, cliffs and reefs scattering over the zigzag seashores. Its coastline extends 19.5 km and is one of the most beautiful Gold Coast in South China and even nationwide.

One Street and Two Systems, Cloud and Mist of the Wutong Mountain as well as Walking in the Weaves of the Meisha Beach are among the Eight Must-See Landscapes of Shenzhen. In Yantian District, mountains blend with sea and people live in harmony with nature. The summit of the Wutong Mountain which is the highest peak in Shenzhen, together with the Wutong National Forest Park and the Sanzhoutian Country Park with area up to 22 km² enable the Yantian District to be back against the green hills while embrace the sea.

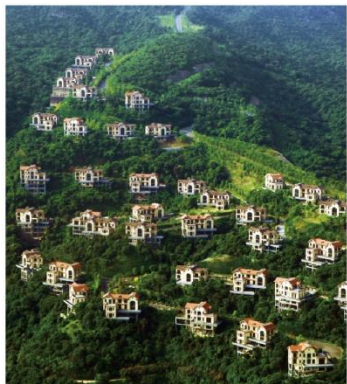
生态环境
ECOLOGICAL ENVIRONMENT

社会民生
PEOPLE'S LIVELIHOOD

交通环境
TRAFFIC ENVIRONMENT



生态环境 ECOLOGICAL ENVIRONMENT



2016年全年环境空气优良天数361天，优良率为98.6%，PM2.5年均浓度为22微克/立方米，达欧盟标准。荣获全市生态文明建设考核和市容环境考核两个五连冠，省级宜居社区创建实现全覆盖。

是华南地区首个“国家生态区”。全区森林覆盖率达到67%，城市污水集中处理率达98%，盐田河继续保持为全市水质最优河流之一。

In 2016, Yantian District has 361 days of good air quality, with the excellence rate of 98.6%. With annual PM 2.5 density of 22 $\mu\text{g}/\text{m}^3$, its air quality is in par with the EU standards. It has been performing the best in both of the ecological civilization construction assessment and environmental appearance assessment for five consecutive years in Shenzhen. All communities are constructed as the provincial level livable communities.

Yantian District is the first National Eco-region in South China with a forest coverage rate of 67% and centralized urban sewage treatment rate of 98%. Yantian River's water quality is among the best in Shenzhen.



盐田区创建运行国内首个生态文明碳币服务平台。被国家发改委等九部委确定为全国第二批生态文明先行示范区建设单位，“城市GEP核算体系研究及应用”项目荣获第八届“中国政府创新最佳实践奖”。

Yantian District initiates the operation of ecological carbon service platform. The District is listed among the second batch of National Demonstration Area for Ecological Civilization Development. The project Research and Application of the Urban GEP Accounting System is granted as the 8th Session National Award for Governmental Innovation Best Practice.

全部学校建成绿色学校，全部社区被评为绿色社区，所有星级酒店均为绿色酒店。形成了健全的绿色交通体系，19.5公里的海滨栈道、总长达184公里的绿道和登山道、覆盖全区的自行车慢行系统交织蜿蜒，宛如一首动人的乐曲。

All schools in Yantian District are built as Green Schools, all communities are rated Green Communities and all star hotels are Green Hotels. The seashore boardwalk of 19.5km, the greenways of 184km, mountain trails and the bicycle slow line system interweave with each other. They jointly form a sound green transportation system as beautiful as a melody touching your heart.



社会民生 PEOPLE'S LIVELIHOOD



现有中小学15所、幼儿园29所，是全省“教育强区”、“全国义务教育发展基本均衡区”。现有医院3家，妇幼保健院1家，社康中心12家，3家企业医疗服务站，形成了完善的医疗服务体系。

区社会福利中心颐养院成为全国养老服务机构标准化试点单位。新建区图书馆、档案馆、游泳馆、文体康乐中心开放运营，四级公共图书馆服务网络投入使用，“十分钟公共图书馆服务圈”全面形成。城镇居民登记失业率1.89%，连续11年实现“零就业家庭”零记录。

There are 15 primary and middle schools and 29 kindergartens in Yantian District. It is listed as the Best District with Abundant Education Resource in Guangdong and the District Advanced in Balanced Development of Compulsory Education in China. Besides, Yantian District is equipped with well-established health service system, including 3 hospitals, 1 maternal and child care service center, 12 CHSC (Community Health Service Centers) and 3 enterprise owned medical service centers.

The nursing home of the social welfare center in Yantian District is selected as the experimental unit for the national standardized elderly care services. The newly-built libraries, archives, natatoriums as well as the culture and sports centers have been put into operation. The 4-level public library network has been put into use, which enables the residents in the district to access the public library within 10-minute walk. Besides, the urban registered unemployment rate of Yantian District is as low as 1.89%, keeping a record of No Zero-employment Family for 11 consecutive years.



盐田社会和谐，是社会治安“首善之区”，公众安全感和公安工作群众满意度位居全市乃至全省前列。在全国率先制定社会工作服务分领域标准，被国家民政部确定为全国社会工作服务示范地区，成为全国首个社会工作标准化服务试验区。社会建设“织网工程”、“一库一队伍”、两网两系统”架构基本建成，实现社区家园网全天候、全程服务。在全市率先启动“平安建设示范区”创建。海山街道、永安社区分别获评全国和谐社区建设示范街道、示范社区。

With harmonious society, Yantian is granted as the Most Philanthropic and Benevolent Community for good public order. The public sense of security and the public satisfaction to the police work rank top in both Shenzhen and Guangdong Province. It takes the first step in formulating the social service standard by category in China. It is identified as the National Demonstration Area for Social Service and become the first national pilot district for standardized social service. The social development framework consisting of “Webbing Project”, “One Database One Team, Two Networks Two Systems” has almost been established, which provides a 24-hour and full network service for the communities. Yantian District has been the first to propel the Demonstration District for Security Construction. The Haishan Subdistrict and Yongan Community are rated respectively as the demonstration subdistrict and community for the construction of the national harmonious community.

交通环境 TRAFFIC ENVIRONMENT



盐田陆路、海域与香港相连，陆路沙头角口岸通关快捷，只需40分钟便可抵达香港九龙塘交通枢纽。梅沙旅游专用口岸重新启用工作正在推动中，恢复后从梅沙至香港沙田码头只需30分钟。

高速路网向东通过盐坝沿海高速公路与深惠、深汕高速公路相连，可快速直达惠州、汕头等东部沿海城市。向西通过深盐二通道或梧桐山隧道进入深圳市区道路网。向北通过盐排高速与机荷高速、广深珠高速、博深高速等相连，汇入珠江三角洲及广东省高速公路网。

轨道交通8号线、坪盐通道等交通基础设施加快建设，在融入东进、服务东进中增强了城区发展后劲。

The land and sea territory of Yantian District connect to Hong Kong. It takes a short time to get to Hong Kong through the Shatoujiao Port and only takes 40 minutes to reach the Kowloon Tong transportation hub in Hong Kong. The restart of the Meisha port specialized for tourists is underway. When it restores operation, it only takes 30 minutes from Meisha Port to Sha Tin Wharf in Hong Kong.

To east, the highway network connects to Shenzhen-Huizhou and Shenzhen-Shantou highways through the Yantian-Baguan coastal highway. It is convenient to get to coastal cities like Huizhou and Shantou within short time. It meets the urban road network of Shenzhen to west through the No.2 Shenzhen-Yantian Channel or the Wutong Mountain Tunnel. To north, it connects to the Jihe Highway, Guangzhou-Shenzhen-Zhuhai Highway and Boluo-Shenzhen Highway through the Yantian-Paibang Highway as well as merges into the expressway network of Pearl River Delta and Guangdong Province.

Other facilities like Metro No.8 Line and Pingshan-Yantian Channel is under construction. The facilities will future boost the growth momentum while implementing the Eastward-advancing strategy.

主导产业 LEADING INDUSTRY

2016年，实现全区生产总值537.68亿元，比2015年增长8.8%。

盐田区不断推动港口物流、黄金珠宝、旅游文化、生物科技等传统优势产业转型升级发展，同时积极引进发展生命健康产业、互联网产业、新能源产业、新材料产业、新一代信息技术产业、节能环保产业、海洋产业、先进制造业等战略性新兴产业和未来产业。

In 2016, the GDP of Yantian District reached 53.768 billion RMB, increased by 8.8 % compared with that in 2015.

Yantian District keeps propelling the transformation and upgrade of the traditional advantageous industries such as port logistics, gold and jewelry, tourism culture and biotechnology. Meanwhile, it introduces and develops the strategic emerging industries like the life and health, internet, new energy, new materials, new generation information technology, energy conservation and environment protection, marine industry and advanced manufacturing industry.

港口物流
PORT LOGISTICS

黄金珠宝
GOLD & JEWELRY

全域旅游
REGION-BASED TOURISM

生命健康与新兴产业
LIFE AND HEALTH INDUSTRY &
EMERGING INDUSTRY



港口物流 PORT LOGISTICS

盐田拥有世界级天然深水良港盐田港。盐田国际集装箱码头获评亚洲最佳码头，现有深水泊位18个，每周开通国际航线超90条，全球95%以上的万标箱船舶实现挂靠。2016年盐田港单港集装箱吞吐量继续保持世界第一，达1169.7万标箱，占深圳港的半壁江山。华南地区远洋主枢纽港口地位进一步确立。盐田区现有临港物流仓储39处，仓储面积共约130万平方米，已建成全国最大的临港物流仓储基地。

Yantian District owns Yantian Port as the world-class deep water port. The Yantian International Container Terminals is awarded the Best Asian Container Port, owns 18 deep water berths and operates 90 international lines per week. It can be the port of call to more than 95% of the 10,000 TEU containerships across the world. The container throughput of the Yantian Port reached 11,697,000 TEU in 2016 and kept ranking No.1 in the world, accounting for more than 50% of the Shenzhen Ports' container throughput. All of these consolidate its position as the main hub port in South China. Yantian District has 39 port-vicinity logistic warehouses with gross storage area of 1.3 million m^2 . It has been built as the largest port-vicinity warehousing base in China.

盐田综合保税区一期通过验收并投入运作，综保区可开展保税仓储、国际贸易、国际分拨、国际中转等业务，企业入区可享受保税区、出口加工区相关税收和外汇管理政策。综保区将复制落实自贸试验区相关政策，陆续开展跨境电商、保税展示、检测维修等业务。

The Phase I of Yantian Comprehensive Bonded Zone has been put into use. It can accommodate such business as bonded warehousing, international trade, international distribution and international transfer. The enterprises in the zone will enjoy the preferential policies concerning tax and foreign exchange administration that is dedicated to bonded zones and export processing zones. Yantian comprehensive bonded zone will follow the policies of the pilot free trade zone and gradually carry out business like cross-border electronic commerce, bonded commodities exhibitions, inspection and maintenance etc.

黄金珠宝 GOLD&JEWELRY

盐田是深圳乃至全国现代黄金珠宝产业的先发基地，黄金珠宝产业已经由“特”做“强”，现拥有黄金珠宝制造企业共140家，其中规模以上黄金珠宝制造企业40家。周大福是国内零售额最高的企业，百泰、粤豪在黄金生产批发国内领先。

Yantian District enjoys great reputation of being the pioneer base for the modern gold and jewelry industry in Shenzhen and across China. The industry has witnessed evolution from focusing on specialty to enlarging the scale. There are 140 gold and jewelry manufacturers in Yantian, 40 of which are large scaled. Thereinto, Chow Tai Fook is the enterprise with the highest turnover while Batar and Yue Hao are leading gold manufacturers and wholesalers across China.



黄金珠宝产业转型升级三年行动计划全面完成，黄金珠宝总部企业走廊基本形成，盐田珠宝钻石交易中心顺利落户。随着周大福高新科技研发生产中心、百泰珠宝大楼、国家珠宝文化创意产业基地相继落成，盐田黄金珠宝产业正全面向创意设计、高端制造环节延伸。

Yantian District has completed the Three-Year Plan for Upgrade and Transformation of Gold and Jewelry Industry. The Headquarter Corridor for Gold and Jewelry Enterprises has taken shape. The Jewelry and Diamond Trade Center is settled in Yantian. Several key projects completed construction, including the R & D center of Chow Tai Fook, Batar Jewelry Building and National Creative Industry Base for Jewelry Culture. The gold and jewelry industry in Yantian has been extended to creative design and high-end manufacturing.





Yantian District issued supporting measures to boost the region-based tourism development. It establishes the first association of region-based tourism in Shenzhen and adopts a new "tourism plus" model. In 2016, Yantian District received 21,530,000 tourists and achieved tourism revenue of 9.1 billion RMB.

Yantian District is abundant with travel and leisure resources, such as Wutong Mountain National Forest Park, the 19.5 km seashore boardwalk, the 141.5 km rotary hiking trail, the 92.3 km provincial and community greenway. Besides, there are several reputable landscapes, like the 9 km² OCT East, Dameisha Coastal Park, Xiaomeisha Resort, Chung Ying Street (symbol of "One Street, Two Systems"), Xiaomeisha Sea World, Golden Coast Cruising Yacht, Dameisha Yacht Club as well as Dameisha Outlets.



全域旅游 REGION-BASED TOURISM

盐田区出台促进全域旅游发展措施，成立全市首个全域旅游协会，全面开启“旅游+”新模式，2016年全年游客人数达2153万人，旅游业总收入约91亿元。

盐田区旅游休闲资源丰富，有国家级风景名胜区梧桐山国家森林公园、19.5公里的海滨栈道、141.5公里的登山环道、92.3公里的省立及社区绿道、占地近9平方公里的东部华侨城、大梅沙海滨公园、小梅沙度假村、“一街两制”中英街、深圳小梅沙海洋世界、金色海岸观光游艇、大梅沙游艇会、大梅沙奥特莱斯购物村。



住宿设施有大梅沙京基喜来登酒店（五星级）、东部华侨城茵特拉根酒店群、雅兰斯丽比迪酒店、海景酒店、芭堤雅酒店、小梅沙大酒店等一批高品质酒店。

盐田旅游已由景区扩展到城区，由局部升华到整体。力求高水平打造黄金海岸旅游带，加快建设智慧旅游公共服务平台，进一步释放旅游消费潜力，争创全域旅游示范区。

There are a number of quality accommodation facilities such as Sheraton Dameisha Hotel (five-star), Interlaken OCT Hotels, Airland Therapeutic Hotel, Seaview Hotel, Pattaya Hotel and Xiaomeisha Hotel.

The tourism facilities in Yantian District have been extended from the scenery spots to the entire urban area, which escalate its level. Yantian District dedicates to developing high-level golden coast tourism zone, speeding up the construction of smart tourism service platform, unleashing the potential of tourism consumption, in an aim to develop itself as a demonstration area for region-based tourism.

生命健康与新兴产业

LIFE AND HEALTH INDUSTRY & EMERGING INDUSTRY



LIFE AND
HEALTH INDUSTRY



生命健康

LIFE AND HEALTH INDUSTRY

出台《盐田区人民政府关于全面建设“健康盐田”的意见》（深盐府[2017]1号），将有限的土地、空间等资源重点向生命健康产业倾斜，推动生命健康产业集聚发展，全力构建生命健康产业生态圈。依托华大基因等骨干企业核心竞争优势，探索构建开放共享的生命健康产业公共技术与服务平台，争取生命健康领域重大科研平台、重点实验室以及相关产品与服务的示范试点落户。

The No.1 document issued by the Yantian District government in 2017 is the Suggestions on "Health Yantian" Overall Development. The district will give priority to the life and health industry when allocate land and space resources. It will vigorously promote the concentrated development of life and health industry and build the industry's eco-system. Supported by the core competitiveness of backbone enterprise like BGI, Yantian District explores and develops an opened and shared public technology and service platform for life and health industry. It is expecting the major scientific research platforms, laboratories and pilot projects of life and health industry to settle in Yantian District.

新兴产业

EMERGING INDUSTRY

依托独特的山海风光和人文环境，包括人工智能在内的新一代信息技术产业在盐田扎根发展，清华大学与码隆科技人工智能联合实验室正式落户。盐田国际创意港的产业综合服务平台基本成型，工业设计和广告创意知名企业不断集聚。



Unique natural and cultural environment facilitates the development of new generation IT industry in Yantian District, especially the artificial intelligence(AI) industry. Tsinghua - Malong AI Joint Laboratory takes roots in Yantian. The Industry Service Platform of Yantian International Creative Harbor has taken shape and gathered many reputable companies of industrial design and advertising creativity.



营商环境及配套政策 BUSINESS ENVIRONMENT AND SUPPORTING POLICIES

小政府 大社会

SMALL GOVERNMENT AND BIG SOCIETY



盐田区按照“小政府，大社会”的思路，强力推进行政管理体制改革，机构编制始终保持全市最精简，深化政务服务机构改革，推行“前台综合受理、后台分类审批、统一窗口出件”新模式，政务服务水平不断提高。网上办事大厅实现区直各单位行政审批事项100%网上全流程办理，全区各街道、社区网上办事站点实现全覆盖。

制定完善了一系列扶持企业发展的政策措施，实施区领导挂点服务企业制度，开展百人服务百企活动，形成健全的政府服务企业工作机制。产业发展资金、创业投资引导基金为辖区企业提供各类扶持资助，为盐田产业发展注入强劲动力。

为解决人才住房问题，成立区人才安居公司。2016年供应人才住房191套、人才公租房1227户。



With concept of Small Government and Big Society, Yantian District government pushes forward the reform of public administration system. It keeps the most downsized government in Shenzhen while delivers efficient service. The entire process of administration application and approval is simplified, which greatly improves the administration service. All government affiliated institutions are able to go through the whole administrative approval procedures via internet. Online service can reach every subdistricts and communities in Yantian.

Yantian District has formulated wide range of policies on supporting the enterprise development and also formed sound mechanism for providing service to enterprises. For instance, the District allots the key enterprises among the district leaders in order to provide quick and efficient service. Meanwhile, it conducts a campaign of 100 People Serving 100 Enterprises (Every enterprises is allocated a dedicated government official for better service). Yantian District offers various capital supports to the enterprises like setting up the industry development funds and venture capital fund for the start-up companies. All of them inject power into the industries and boost local enterprise development.

In order to ease the talent's concern on housing, Yantian District establishes a company dedicating to providing public housing service to the talents. In 2016, it provides the talents in Yantian with 191 public housing and 1,227 low-rent apartments.

《盐田区招商引资促进办法（试行）》

一、重点引进项目需满足以下的认定条件之一：
（一）世界500强企业设立全球总部或跨国地区总部，或中国500强企业设立的总部，世界500强企业设立中国区总部，世界500强企业设立的地区总部或功能性机构，中国500强企业设立的地区总部或功能性机构； （二）在盐田区新设立或新迁入的总部法人企业，或对盐田区年财政贡献达到1000万元以上的企业； （三）经区政府批准的符合盐田区产业发展战略，具有重大产业引领和带动作用的企业。
二、落户奖励
重点引进项目落户满1年后，按照其对盐田区年财政贡献的10%为标准，可一次性申请最高2000万元的落户奖励，分三年发放，每年发放比例为40%、30%、30%。
三、办公用房支持
（一）在我区购置自用办公用房的，入驻满1年后，按购置自用办公用房评估价格的10%，分三年给予购置费用支持，累计支持金额不超过2000万元，每年发放比例为40%、30%、30%。 （二）在我区租赁自用办公用房的，入驻满1年后，按评估租金价格的50%，逐年给予三年的租赁费用支持，累计支持金额不超过1000万元。 （三）在我区购买或租赁自用办公用房，首次装修办公场地的费用，按装修费用的20%一次性给予最高500万元的装修费用支持。
四、引荐人（团队）奖励
引荐重点引进项目落户的，一次性给予引荐人（团队）50万元奖励；
五、重点产业载体业主和运营商奖励
（一）鼓励实施统一经营。对多业主载体通过转让收购转为单一业主载体，经事先报区经济促进局备案，按实际投资额的10%，一次性给予最高200万元的支持； （二）鼓励物业实施更新改造，功能提升。业主和运营商对载体停车场、餐厅等配套设施实施更新改造投资，经事先报经济促进局备案，一次性给予实际投资额的20%，最高200万元的支持。如使用房屋专项维修基金，按使用物业专项维修基金部分的30%，一次性给予最高50万元的支持； （三）鼓励自行开展招商和宣传推介活动，经事先报盐田区经济促进局备案，按活动实际费用的20%，一次性给予最高50万元的费用支持。

盐田区产业扶持政策介绍

一 总纲
盐田区产业发展资金管理暂行规定
二、企业成长扶持
盐田区关于支持企业提升竞争力和促进科技创新的若干措施
三、园区政策
盐田区陆域城及入驻企业扶持措施 盐田区盐田国际创港企业入驻及扶持措施 盐田区盐田国际创港扶持措施操作规程 田心工业区转型升级产业指引目录（修订版） 盐田区科技创业园管理办法
四、产业培优
盐田区促进港口物流业高端化发展若干措施（试行） 盐田区促进黄金珠宝产业发展扶持暂行办法 盐田区促进全域旅游发展若干措施（试行） 盐田区贯彻落实《深圳国际生物谷总体发展规划（2013-2020年）》实施方案 盐田区股权投资基金业发展促进办法（暂行） 盐田区股权投资基金业资助操作规程 盐田区贯彻落实《深圳市促进创客发展三年行动计划（2015-2017）》实施方案 盐田区支持创客发展资助计划操作规程 盐田区贷款贴息担保计划操作规程（修订）
五、节能专项扶持
盐田区节能低碳与循环经济发展资助计划实施办法 盐田区LNG拖车及加气站专项资助方案（修订） 盐田区合同能源管理专项资助计划操作规程 盐田区企业自愿性清洁生产专项资助计划操作规程
六、其它配套政策
关于实施人才强区战略打造“梧桐人才”高地的若干措施

优质载体 OUTSTANDING INDUSTRY CARRIER

盐田现代产业服务中心
Yantian Modern Industry Service Center

大百汇高新技术产业园
Dabaihui High Technology Industry Park

深圳精英进口商品展示交易中心（精英城）
Shenzhen Elite Import Commodities Exhibition and Trade Center
(Elite Import City)

金马创新产业园
Kingma Marina Square

国家珠宝文化创意产业基地
National Creative Industry Base for Jewelry Culture

盐田国际创意港、深港国家电商广告产业园
Yantian International Creative Harbor&SZ-HK E-commerce
Advertising Industry Park

翡翠岛广场
Jadette Island Plaza

壹海城
One City

海格零售物流中心
Hercules Retail Logistic Center

中通百富新现代物流园
Zhongtong-Baifuxin Modern Logistics Park

盐田港世纪物流园
Yantian Port Century Logistics Park

盐田现代产业服务中心 YANTIAN MODERN INDUSTRY SERVICE CENTER



盐田现代产业服务中心地处沙头角片区中心，交通便利。总建筑面积为119278平方米，其中包括商业30285平方米，办公51736平方米。主体建筑写字楼33层。其中1至4层为商业裙楼，5层至33层为办公塔楼。符合条件的入驻企业：首次入驻可享受3个月装修免租期，头两年可享受基准租金30%的租金价格，第三年开始享受基准租金50%的租金价格，租金价格的调整周期为5年。盐田现代产业服务中心被评为深圳市投资推广重点园区。

Yantian Modern Industry Service Center is located in the center of Sha Tau Kok Area with convenient transportation. The total floorage is 119,278m², including 30,285 m² for commerce and 51,736m² for office. The main office building is with 33 floors. Floor 1 to 4 cater to commercial podium and floor 5 to 33 cater to office. The tenants will be entitled to free of rental charge for three-month decoration, enjoying 70% discount of the benchmark rental charge in the first two years and half of the benchmark rental charge from the third year on. The benchmark rental charge will be renewed every five years. Yantian Modern Industry Service Center is awarded as Shenzhen Key Industrial Park for Investment Promotion.

大百汇高新技术产业园 DABAIHUI HIGH TECHNOLOGY INDUSTRY PARK



产业用房总建筑面积约7万余平方米，共3栋，每栋建筑面积约2.2-2.7万平方米；采用退台设计，标准层面积900-1700平方米灵动组合设计，可自由组合，为企业度身定制开扬空间，大跨度开敞空间以及南北通透的平面设计，空间实用率显著提升。项目配置停车位约1400余个，标准层层高4米。

There are 3 office buildings with total floor area of more than 70,000m². Each building covers total floor area between 22,000-27,000m². The office building adopts a set-back design. The standard floor sizes range between 900-1,700m². The space could be used flexibly. In addition, enterprises can enjoy the tailored space design, with long-span open space and excellent ventilation, which largely increases the space utility. It is equipped with 1,400 parking spaces and the standard floor height is 4 meters.





深圳精茂进口商品展示交易中心（精茂城）

SHENZHEN ELITE IMPORT COMMODITIES EXHIBITION AND TRADE CENTER
(ELITE IMPORT CITY)

深圳精茂进口商品展示交易中心（精茂城）位于盐田综合保税区沙头角片区，总面积70931平方米，主楼共7层近62900平方米，首层规划为直营的进口商品直购中心CityWish（城市惠望）、进口名品区，二层以上分别为国际馆、跨境电子商务园区、海归创业园、商务写字楼等。副楼共计4层共计8030平方米，功能为国际餐饮文化体验馆。精茂城作为深圳唯一实现“红线内、围网外，前店后仓”保税展示交易的商业城，项目将打造成“保税展示+跨境电商+直购直销”的国际商贸O2O生态圈。精茂城被评为深圳市投资推广国际化重点园区、深圳市投资推广产业链专业园区。

Shenzhen Elite Import Commodities Exhibition and Trade Center is located in the Sha Tau Kok area of the Yantian Comprehensive Bonded Zone with a gross area of 70,931m². The main building is with 7 floors and has area of 62,900m². CityWish, the direct-sale center for imported goods and pavilion of imported boutique locates at the first floor. The 2nd floor and above are tailored to international pavilions, cross border e-commerce park, start-up base for the overseas returnees and the business office. The annex building is 4 floors high with an area of 8,030m², mainly used as experience pavilion for international catering culture. The Elite Import City, as the only bonded exhibition center in Shenzhen features "enjoying bonded zone policies, located outside the zone, shop in front and warehouse at behind", will be built as an international O2O ecological park characterized by "bonded commodities display, cross border e-commerce and direct purchase and direct sale". The Elite Import City is awarded as Shenzhen Key International Industrial Park for Investment Promotion and Shenzhen Industrial Chain Park for Investment Promotion.



金马创新产业园 KINGMA MARINA SQUARE

金马创新产业园位于深圳盐田综合保税区北片区，总建筑面积70364.73平方米。项目以现代物流为依托，以盐田港物流集散市场需求为导向，以信息管理为支撑，建设成为集现代化仓储、商品交易、电子商务为一体的现代化、多功能大型产业基地。创建一流的商贸物流平台，提供一体化综合服务，为中小型企业提供一个大型产业化平台。金马创新产业园被评为深圳市投资推广重点园区。

Kingma Marina Square is located in the north of Yantian Comprehensive Bonded Zone, with total construction area of 70,364.73m². It is developed on the basis of modern logistics industry and oriented to meet the demand of logistics distribution in Yantian port. Being supported by information management, it is built to be a modern, multi-functional and large scale industrial base that aggregates modern warehousing, commodity transaction and e-commerce. It will develop itself into a top trade and logistics platform and an integrated industry platform which can provide comprehensive service to small and medium-sized enterprises. Kingma Marina Square is awarded as Shenzhen Key Industrial Park for Investment Promotion.



国家珠宝文化创意产业基地 NATIONAL CREATIVE INDUSTRY BASE FOR JEWELRY CULTURE

国家珠宝文化创意产业基地是深圳市首家国家级产学研相结合的专业特色珠宝文化创意产业基地，建筑面积约5万平方米。重点以高文化附加值产品的创意研发作为核心战略。公共服务平台将组建包括工业旅游项目、知识产权资本化交易平台、创意成果孵化平台、融资服务平台、云服务平台、评估检测与标准研发中心、中外合作培训机构、便捷仓储物流中心、国外先进珠宝加工设备等诸多子项目。

National Creative Industry Base for Jewelry Culture is the first national jewelry creative base that combines production, academic research and technology development of jewelry in Shenzhen. The total construction area reaches 50,000 m². It focuses on the creative research and development of high value-added cultural products. It owns several public service platforms covering multiple functions, including industrial tourism, the trading platform for intellectual property capitalization, incubation platform for creative product, financing service platform, cloud service platform, evaluation and standard formulation center, Sino-foreign cooperative training agencies, convenient storage logistic center as well as introduction of advanced jewelry processing equipments.

盐田国际创意港、深港国家电商广告产业园 YANTIAN INTERNATIONAL CREATIVE HARBOR&SZ-HK E-COMMERCE ADVERTISING INDUSTRY PARK

盐田国际创意港一期建筑面积3.5万平方米，作为全国首家“文化+电商”、“学院+园区”3.0运营模式的复合型产业园，导入盐田区第一个“文化+电商”双产业集群，以文化创意和电子商务产业企业为主体，形成盐田区第一个双产业融合创新载体。

深港国家电商广告产业园位于盐田国际创意港内，是经国家工商总局批准的国家级电商广告产业园。项目立足于广告创意与电子商务双产业融合发展新趋势，依托盐田深港直通优势，聚集深港两地电商广告市场主体，建立双产业融合发展公共服务平台，同步匹配专项产业扶持政策，促进广告创意与电子商务产业在园区内实现市场化、专业化、网络化融合对接。

As the first 3.0 industry park in China that combines “culture+e-commerce” and “college+ industry park”, the Phase One of Yantian International Creative Harbor has 35,000m² construction area. Yantian first “culture+e-commerce” dual-industry cluster is also introduced in the park. With culture creativity and e-commerce companies as the main body, it forms the first innovation carrier accommodating dual-industry.

SZ-HK E-commerce Advertising Industry Park locates in Yantian International Creative Harbor. It is a national e-commerce advertising industry park approved by the SAIC (the State Administration of Industry and Commerce). With the integration of advertising creativity and e-commerce industries, taking the Shenzhen-Hongkong express advantages, the park gathers dual-industry elites from both sides. The park establishes the public service platform for promoting the dual-industry integration. Meanwhile, supporting policies are carried out to propel the creative advertisement and e-commerce industry towards commercialization, specialization and networking in the park.



翡翠岛广场 JADEITE ISLAND PLAZA



翡翠岛广场是盐田港集团旗下第一大型综合体项目，总建筑面积22.9万平方米。项目由40层塔楼、5层商业裙楼及2层地下室组成，涵盖商务办公、购物中心、五星酒店、会议中心、文化展示中心等复合型的业态功能，其中以8万平方米主题购物中心为核心，是深圳目前唯一完全占有生态山海资源的新型旅游商业综合体。

Jadeite Island Plaza is the largest complex project developed by Yantian Port Group. It owns 40-floor tower building, 5-floor commercial podium and 2-floor basement with total construction area of 229,000m². It accommodates multiple business formats like office, shopping mall, 5-star hotel, conference center and culture exhibition center. The themed shopping mall of 80,000m² will be the core of the complex. Upon its completion, it will be the only tourism commercial complex that owns a landscape of sea and mountains in Shenzhen.



壹海城 ONE CITY



壹海城总占地约13.7万平方米，总建筑面积约36万平方米，包含全海景商务公寓、海景写字楼、五星酒店、购物中心、艺术中心，以及华南独有的中央海岸公园广场。

壹海中心写字楼整体建筑面积约3万平方米，标准层面积约1480平方米，单户面积约107-281平方米。2014年8月运营，已吸引了大量实力企业进驻。

壹海国际中心整体建筑面积约13万平方米，标准层面积为1453平方米。其中写字楼建筑面积约4万平方米，商业建筑面积约4万平方米，酒店建筑面积约5万平方米。项目预计2018年入市。

The total area of One City is 137,000m² and the overall floorage is 360,000m². It contains wide range of functions, like the sea-view business apartment, sea-view office, five-star hotel, shopping mall, art center and a unique coast park plaza in South China.

One City Center owns overall floorage of 30,000m². The standard floor size is up to 1,480m² and the area for one single apartment is between 107m²-281m². Since its operation in August 2014, it has attracted lots of renowned enterprises settled.

International Center of One City is with construction area of 130,000m² and a standard floor size of 1,453m². The construction area of office floors, commercial floors and hotel are 40,000m², 40,000m² and 50,000m² respectively. It is scheduled to be available at market in 2018.

海格零售物流中心 HERCULES RETAIL LOGISTIC CENTER



海格零售物流中心位于盐田综合保税区，总建筑面积83989.97平方米。是盐田综保区内首个集跨境供应链综合服务、保税展示交易、跨境电商保税仓库功能于一体的新型保税仓。展厅服务于进口保税展示业务，通过线下展示交易，结合线上供应链服务平台，共同打造海格完整的B2B供应链服务平台。

Hercules Retail Logistic Center is located in the Yantian Comprehensive Bonded Zone with total construction area of 83,989.97m². It is the first new bonded warehouse that aggregates multiple functions such as providing comprehensive service for cross-border supply chain, bonded exhibition and trade, cross-border E-commerce bonded warehouse. Exhibition hall is dedicated to the imported bonded business. Offline exhibition and trade collaborates with online supply chain service platform to forge Hercules B2B supply chain service platform.



中通百富新现代物流园 ZHONGTONG-BAIFUXIN MODERN LOGISTICS PARK



中通百富新现代物流园位于盐田综合保税区，总建筑面积165552平方米。是世界级港口物流中心和全球进口商品综合物流商贸平台。项目采用国际建筑标准，拥有层高达8米的近20万平方米全盘道直入式立体物流仓。提供各种类型保税仓储及商品存储、商品展示、跨境电商、贸易供应链实施等全程服务。

Zhongtong-Baifuxin Modern Logistics Park is located in Yantian Comprehensive Bonded Zone and the total construction area is 165,552 m². It is world-class port logistics center and global imports logistics and trade platform. Built with international architectural standards, it has tridimensional warehouse with floor height of 8 meters and an area of about 200,000 m², which is designed rotary path to entrance. It provides full process services such as bonded warehousing, commodity storage, commodity display, cross-border E-commerce, trade supply chain, etc.

盐田港世纪物流园 YANTIAN PORT CENTURY LOGISTICS PARK

盐田港世纪物流园位于盐田综合保税区，总建筑面积67437平方米。项目采用国际建筑标准和人性化设计，拥有便捷的海、陆、空、铁联运网。主要业务功能包括：进出口货物存储、增值物流服务、国际采购、国际配送、国际中转、检测维修、商品展示等。

Yantian Port Century Logistics Park is located in Yantian Comprehensive Bonded Zone and the total floorage is 67,437 m². It adopts International architectural standard and user-friendly design, possessing convenient transportation network of sea, land, air and railway. The core service modules include imported and exported cargo storage, value-added logistic service, global procurement, global distribution, international transfer, inspection & maintenance, commodity display, etc.



投资盐田 共赢未来
INVEST IN YANTIAN BUILD A WINNING FUTURE