INNOVATION IS GREAT

Shenzhen and Hong Kong were both awarded the title of "National Innovation City" in 2013. This recognition highlights the city's commitment to innovation and its role as a global hub for entrepreneurship and technology. Shenzhen is known for its "Silicon Valley" status, attracting top global technology companies and fostering a culture of innovation.

NATURE IS GREAT

Shenzhen is renowned for its beautiful natural scenery. With its lush green parks and green spaces, Shenzhen offers a balance between city life and nature. This unique environment is reflected in its "City of Environmental Excellence" title awarded in 2014.

VITALITY IS GREAT

Shenzhen is a bustling city with a high-pace lifestyle. The city is known for its vibrant nightlife, with over 285,000 pianos owned by residents. The city is also home to numerous art and cultural events, including the annual Shenzhen Film Festival.

ECONOMY IS GREAT

Shenzhen is one of China's most economically developed cities. With a GDP of over 3 trillion RMB, it ranks fourth among China's large cities. The city's strong economy is supported by its role as a major export hub, with exports ranking first among mainland China's large cities.

SERVICE IS GREAT

Shenzhen's government is known for its efficient service delivery. The city has implemented a number of innovative measures, such as the "One Window Service Center" and the "One-Stop Business Service Center," to streamline administrative processes and improve service efficiency.

TRANSPORTATION IS GREAT

Shenzhen is well-connected, with convenient transportation options. The city's Bao'an International Airport is one of the world's busiest, and Shenzhen's transportation infrastructure is designed to support its role as a global financial and technological hub.

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