

YANTIAN

深圳·盐田



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QIAN

乾

TIMING
HISTORICAL
DEVELOPMENT

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天时·历史发展



Historical Development

历史发展

盐田区成立于1998年，辖区总面积74.99平方公里。
盐田地处中国南海之滨，背依珠江三角洲，与香港新界山水相接，
是中国大陆唯一与香港海陆连通的地区，是深圳东部重要枢纽门户。

盐田历史源远流长，文化底蕴深厚。
大梅沙海湾沙丘遗址考古发掘表明，在新石器时代就有人类在这里繁衍生息。
这里古老文化薪火相传,是中国反抗封建王朝第一枪庚子首义策源地；
这里岭南文化传承不朽,拥有国家级非物质文化遗产鱼灯舞；
这里中西文明兼容并包,中英街见证了当代中国改革开放命运转折...

Established in 1998 and covering a total area of 74.99 square kilometers, Yantian is located in the coast of South China Sea, with Pearl River Delta at the back, and is linked by the same mountains and rivers of New Territories, Hong Kong. It is either the only region connecting mainland China with Hong Kong, both from land and sea, but also an important gateway of east Shenzhen.

Yantian has a long history and profound cultural background. The archaeological discovery of Dameisha Bay Dune Ruins shows human being has settled down here since the Neolithic period.
Ancient culture from generation to generation: Yantian is the original place of GengziFirst Uprising where Chinese people began to rise up against the feudal dynasty.
Splendid culture of Lingnan: Yantian is home to Fish Lantern Dance, a national intangible cultural heritage.
Integration of Chinese and western cultures: Zhongying Street of Yantian has witnessed the destiny moment of China's reform and opening.



成立于
1998年
74.99平方公里



Voice of the Times

时代新声

改革开放之初，盐田肩负先行先试 大胆探索的使命任务

在这里，诞生了全国第一家农村股份制企业、全国第一个保税工业区、
全国第一个中外共同建设共同运营的港口...

无数个全国“第一”，是盐田交给时代的答卷。

2020年是深圳经济特区建立40周年，是建设粤港澳大湾区和深圳社会主义先行示范区全面铺开、纵深推进的关键之年。

盐田迎来了新一轮大建设、大发展、大跨越的黄金机遇。

In the initial period of reforming and opening, Yantian took the lead in exploring opportunities toward better development.

Yantian is also a home to the first enterprise with rural share-holding system, the first bonded industrial district, and the first port jointly set up and operated by China and foreign countries.

The achievement of so many “first in China” is Yantian’s answer to the times.

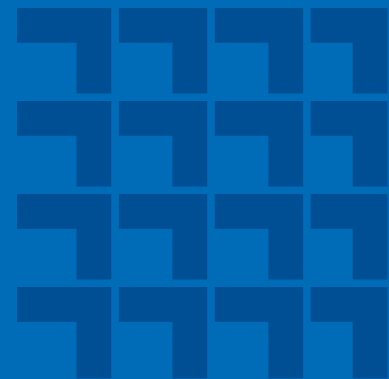
The year of 2020 marks the 40th anniversary of the founding of Shenzhen Special Economic Zone, and a critical year for the comprehensive advancement of building Guangdong – Hong Kong – Macao Greater Bay Area and Shenzhen Demonstration Pilot Zone for socialism with Chinese characteristics. Yantian has been confronted with a new round of golden opportunities for construction, development and upgrading.







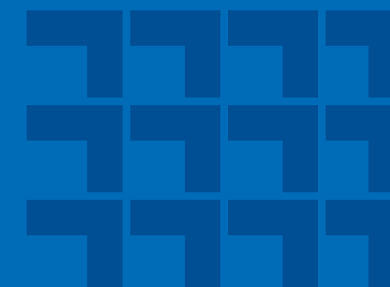
KUN



坤

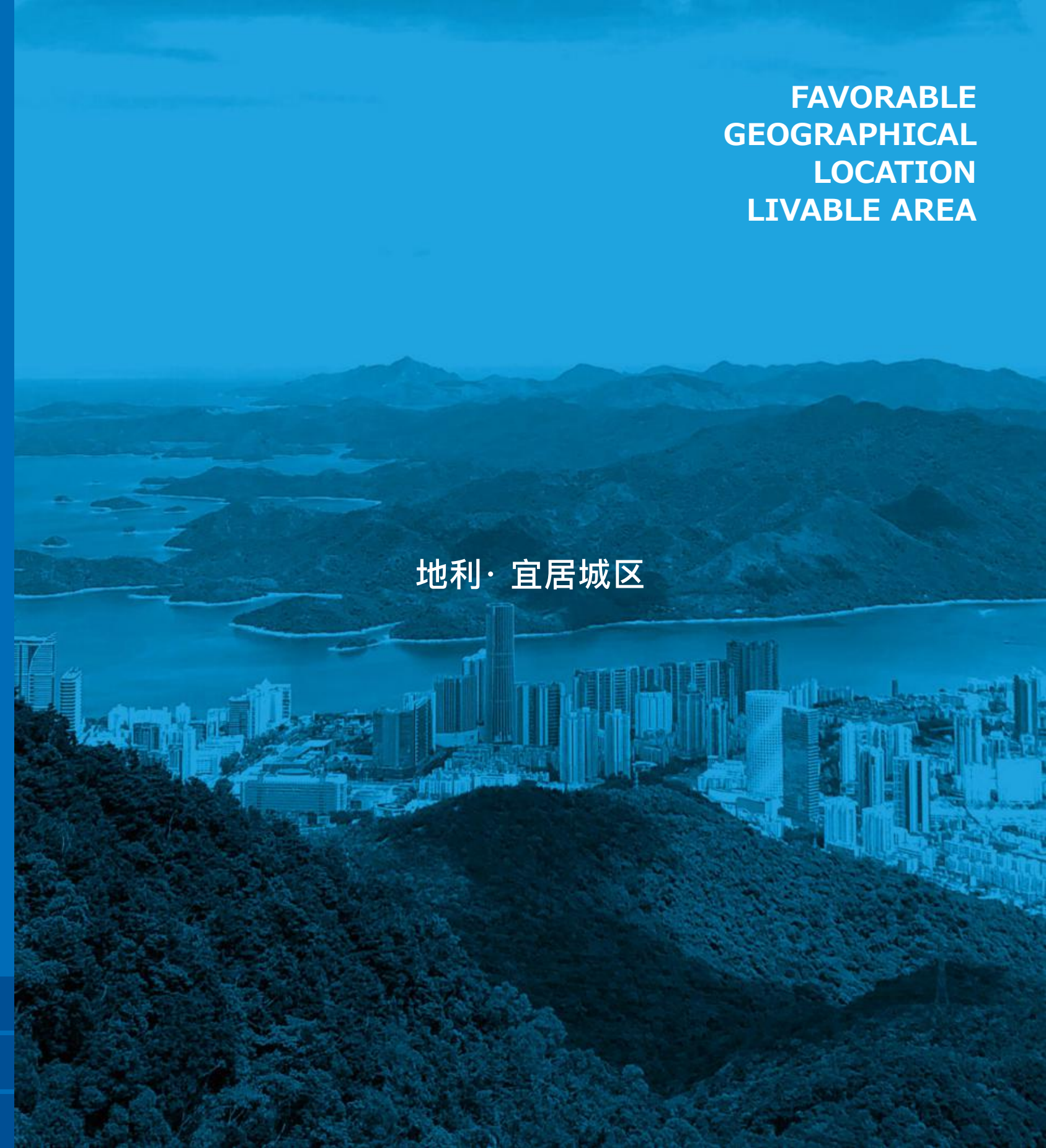
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FAVORABLE
GEOGRAPHICAL
LOCATION
LIVABLE AREA

地利·宜居城区



Ecological Environment

生态环境

绿水青山就是金山银山，
“绿色发展”的底色是盐田的核心竞争优势。

盐田作为全国绿化模范单位，拥有深圳最好的空气、水质和森林资源，是全国首个自来水直饮示范区。

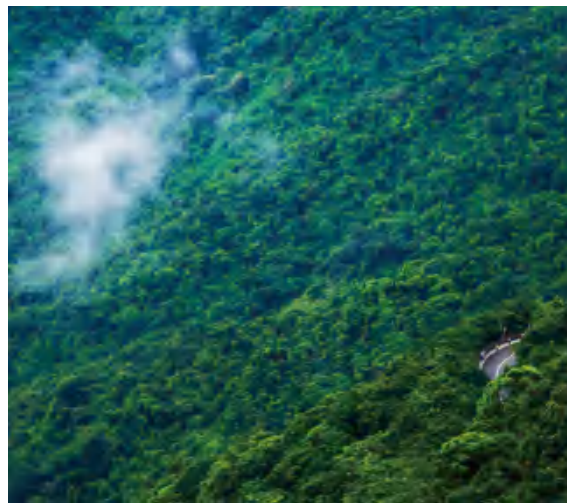
高标准的城市规划与管理，让一条条街区错落有序，
让一座座花园缤纷绽放，更让镌刻着盐田生态文明建设
与治污保洁工程考核“八连冠”的荣誉。

深港合作推动绿色港口和低碳航运建设，开启了绿色生态国际航运的新时代。
盐田，将率先建设国家生态文明先行示范区，
打造人与自然和谐共生的美丽中国典范。

Guided by the conviction that lucid waters and lush mountains are
invaluable assets, the bottom line of “Green Development”
is the core advantage of Yantian District.
As the model of greening nationwide and the first Direct-Drinking
Water Demonstration Zone, Yantian boasts the best air, water quality
and forest resources in Shenzhen.

High standard urban planning and management has made every block well
aligned, every park with flowers in full of blossom, and made Yantian
the top for 8 consecutive years in the construction of ecological civilization
as well as the assessment of pollution control and clean-keeping.

The cooperation between Shenzhen and Hong Kong to promote
the construction of green ports and low-carbon shipping has ushered in
a new era of green and ecological international shipping. Yantian takes
the lead in building a pilot demonstration zone of ecology and
civilization in China and being a model of beautiful China where there is a
harmony between human and nature.



连续七年全市第一，优于欧盟标准

2013年至2019年，辖区PM2.5年均值由36微克/立方米下降至19微克/立方米，
是全市首个优于欧盟PM2.5第二阶段目标值的行政区，负氧离子年平均浓度高于“中国天然氧吧”创建标准。

保持河流、近岸海域，饮用水源水质100%达标，全市最优。
主要入海河流水质均达到国家地表水Ⅱ类标准，连续13年全区无黑臭水体。

Ranking the top of Shenzhen for 7 consecutive years, superior to the EU standards

From 2013 to 2019, the yearly average value of PM2.5 of Yantian dropped from 36 µg/m³ to 19 µg/m³, making Yantian the first administrative district that was superior to the target value of the second phase of EU PM2.5; the mean concentration of negative oxygen ion yearly was higher than the standard set up by “Natural Oxygen Zone of China”.
Yantian also took the first in maintaining the water quality of river, offshore area and drinking water sources 100% reaching the standard.
The water quality of the major seagoing rivers met the national standards for surface water class II, and there has been no black and odorous water body in the whole district for 13 consecutive years.

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*As the Top - 10 Eco-civilized City and
Top - 10 Green City in China*



获评多项“国字号”荣誉

2015年 被国家九部委确定为第二批国家生态文明先行示范区建设单位。

2016年 被评为“全国十佳生态文明城市”、“中国十佳绿色城市”。

2017年 获评首批国家生态文明建设示范区。

2018年 获评全国首个区级SUC国际可持续发展示范区。

2019年 获评“全国绿化模范单位”百强县区。

Awards with National-level Reputation

Yantian was rated by the nine Ministries and Commissions of the State Council as the construction unit of the second batch of national pilot demonstration zone of ecology and civilization in 2015;

As the Top – 10 Eco-civilized City and Top – 10 Green City in China in 2016;

As the first batch of national pilot demonstration zone of ecology and civilization in 2017;

As the first district-level SUC international demonstration district for sustainable development in 2018.

As the top – 100 district of “National Greening Model Unit” in 2019.

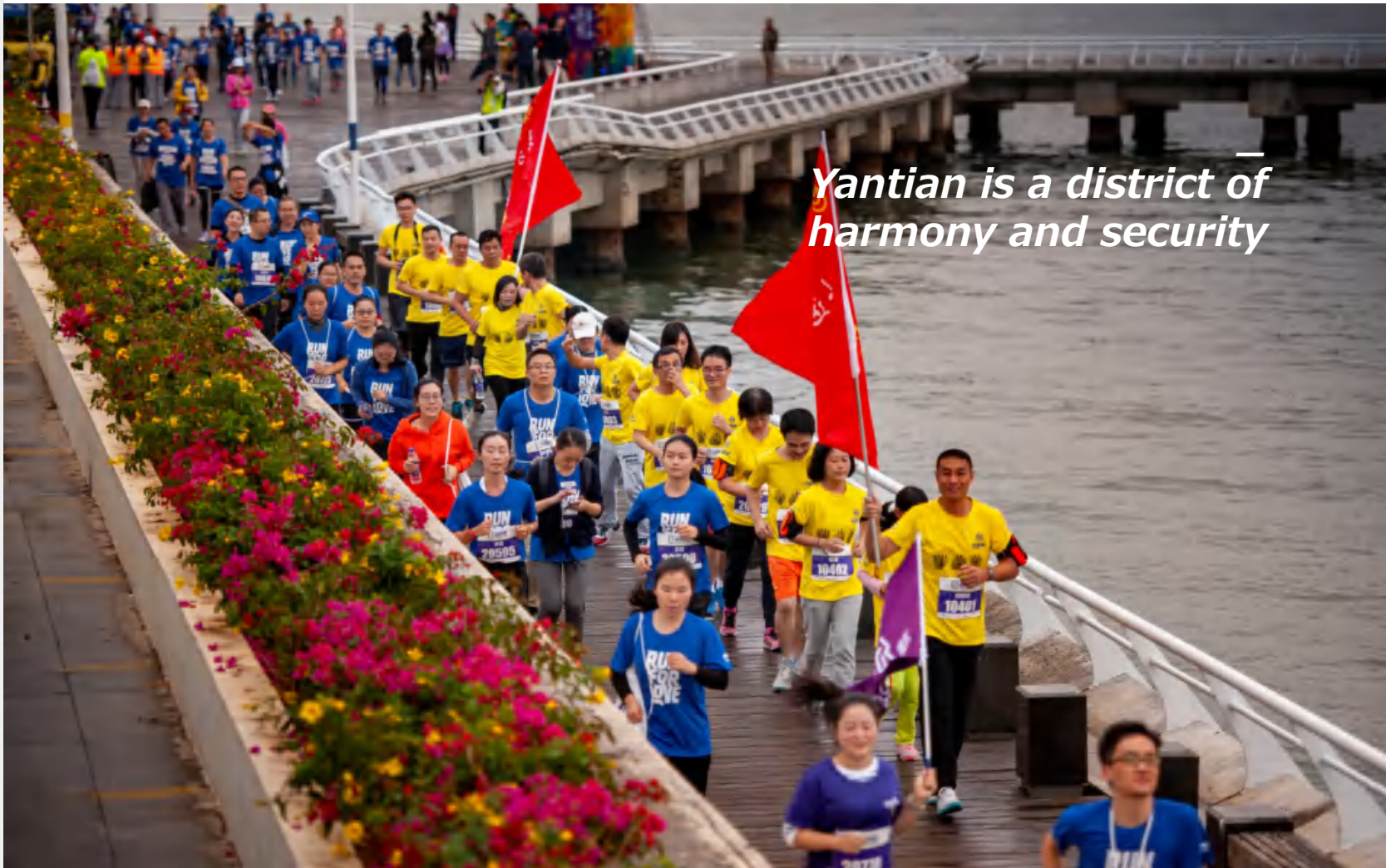


Society and Livelihood

社会民生

盐田社会和谐，是社会治安“首善之区”
公共安全指数和群众安全感稳居全市前列，
荣获全国平安建设先进区称号。
盐田区稳步推进省市共建和谐劳动关系综合试验区建设，
着力把盐田区建设成为国家级和谐劳动关系示范区。

Yantian is a district of harmony and security
Public security index and public sense of security are at the
forefront of the city, thus Yantian has been awarded the
title of National Advanced District in Security Construction.
Yantian District stably advances the construction of Comprehensive
Pilot District featured by provincial–municipal harmonious
labor relations, and strives to upgrade to a national level.



Yantian is a district of
harmony and security



盐田三村、四村和西山吓村整体搬迁项目 / Yantian III Village, IV Village, and Xishanxia Village Relocation Project

公共保障住房建设， 正在实现居民的“安居梦”

The construction of basic-need housing is realizing residents' s dream of settling down



东顺邮局项目
Dongshun Post Office Project



桥东一期项目
Qiaodong I Phase Project

Cultural Construction

文化建设

盐田区历史悠久、民风淳朴，本土与现代文化元素丰富。

盐田文化集生态文化、海洋文化、音乐文化、客家文化和历史文化于一体，多姿多彩，独具魅力。

拥有大梅沙古遗址、中英街界碑等历史文化遗产。

沙头角鱼灯舞被列入国家级非物质文化遗产名录，沙头角街道被国家文化部授予“民间艺术之乡”。

水上迎亲、客家山歌、疍家人婚俗等民俗文化引人入胜。

注重文化传承，培育文化载体，强化设施建设，被评为“全国文化先进单位”。

Yantian has a profound history, simple and honest people, as well as rich elements of local and modern culture.

Yantian culture, integrated with ecology, sea, music, Hakka, and history, is both colorful and special.

Yantian boasts various historical and cultural heritages including Dameisha Ancient Ruins, Zhongying Street, etc.

Shatoujiao Fish Lantern Dance has been listed into national intangible cultural heritage, and Shatoujiao Street was rated by the Ministry of Culture as “Hometown of Chinese Folk Culture and Art”.

There are attractive folk cultures including Water Escorting, Hakka’s Folk Songs, Tanka People’s Wedding Customs, etc.

Attention is also given to cultural heritage, cultivation of carrier of culture, and the building of infrastructure.

Yantian is thus rated as a “National Culture Advanced Unit”.





—
Rich elements of local and modern culture

盐田区交响乐团、“海之声”合唱团、盐田民乐团，
精品演出季文化惠民，
深港澳青少年“童声同心同梦”合唱季创建大湾区文化活动品牌。

Yantian Symphony, Sound of the Sea Chorus, and Yantian Chinese Orchestra benefit the citizens with wonderful performances. Shenzhen – Hong Kong Teenagers “Children’s Voice of The Same Heart and The Same Dream” Chorus Season set up a brand of cultural activity for the Greater-Bay Area.



Education and Medical Treatment

教育医疗

盐田区现有中小学16所、幼儿园28所

是全国“两基”工作先进区、全国县域义务教育发展基本均衡区、全省“教育强区”。

盐田区现有综合性医院2家、妇幼保健院1家、社区健康服务中心13家

全区已建成市级健康促进场所117个，社区、机关、学校

和医院100%全覆盖。是全国慢性病综合管理示范区、

全国社区卫生服务示范区、全国基层中医药工作先进单位。

At present, Yantian District is home to 16 middle and primary schools, and 28 kindergartens; it is an advanced district of “Two Fundamental”, a district with basic equalized development of regional compulsory education in China, a strong district of education of Guangdong Province.

Yantian is equipped with 2 general hospitals, 1 maternity and childcare hospital, and 13 community health service centers. 117 municipal health promotion places have been set up in the whole district, 100% covering communities, organs, schools, and hospitals. In addition, Yantian is also a demonstration district of national chronic disease integrated management, a demonstration district of national community health services, and the national advanced unit of work of TCM for grassroots.





*Yantian Harbor is the logistics
hub of global shipping*

Traffic Condition 交通条件

盐田港是全球航运物流枢纽，近百条航线联通世界。

设有沙头角、盐田港、梅沙旅游口岸三大口岸港口。

盐排、盐坝等高速路联通全市、辐射粤东地区，平盐铁路连接盐田港、京九线及广深线集散全国货物。

Yantian Harbor is the logistics hub of global shipping, with hundreds of lines linking all over the world.

It is equipped with three major ports, which is Shatoujiao, Yantian Port, and Meisha Tourism Port.

Yanpai, Yanba and other highways have linked the whole city and radiated east Guangdong region. Pingyan railway is connected to the Yantian Port, Beijing-Kowloon Railway Line, and Guangzhou-Shenzhen Railway Line, gathering and distributing goods nationwide.





JIN

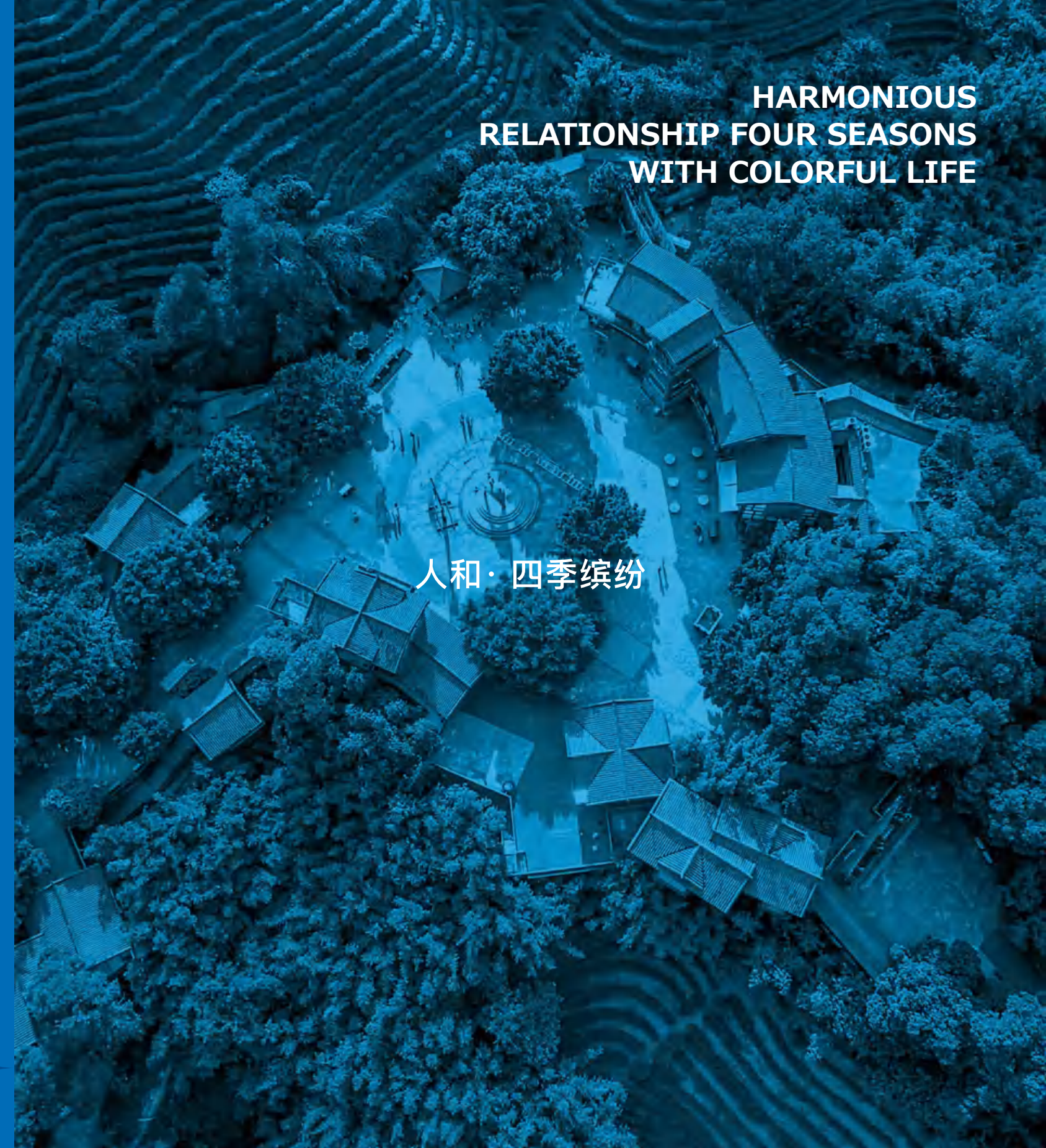


锦

缤纷盐田 36/41
Colorful Aspects of Yantian 36/41

HARMONIOUS
RELATIONSHIP FOUR SEASONS
WITH COLORFUL LIFE

人和·四季缤纷



Colorful Aspects of Yantian

缤纷盐田

盐田区山光海韵、资源独特。

“梧桐烟云”、“梅沙踏浪”、“一街两制”独占“深圳八景”中的三景。

这里海陆统筹，山海港城协调，海洋文化别致。“春可赏花、夏可踏浪、秋可登高、冬可观展”，是一个四季皆宜的全域旅游圣地。

这里以高标准打造休闲旅游的基础设施，推动工业旅游、会展旅游、生态旅游等一体化融合发展。

盐田，一个全域全季旅游示范区，一个世界级滨海休闲生态旅游的胜地。

Yantian is famous for its natural landscape, beautiful sea, and unique resources. Wutong Mountain with Clouds, Meisha Wave-walking, and One Street Two Systems, are three out of eight unique views of Shenzhen.

Here, sea and land industries are taken into an overall arrangement; mountains, sea, ports and towns are coordinated as a whole; marine culture is unique, in particular. Therefore, Yantian has become an all-for-one tourist attraction where you can appreciate flowers in spring, walk the waves in summer, climb the mountains in autumn and visit exhibitions in winter.

The infrastructures built according to high standards for leisure tourism will boost the integrated development of industrial tourism, exhibition tourism and ecological tourism in a better way.

Yantian, an all-for-one tourism demonstration district available for four seasons, a world-class coastal tourist attraction for leisure and ecological tourism.



Wutong Mountain with Clouds



—
*One Street
Two Systems*
—街两制



Meisha
Wave-walking
梅沙踏浪



—
*Sound of Land and
Sea, Promise of Youth*

山海之乐 青春之约



—
*A charming bay makes
you a wonderful day*

魅力海湾 精彩纷呈







SHENG

盛

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PROSPERITY
INDUSTRIAL
DEVELOPMENT

兴盛·产业蓬勃



Economic Profile

经济概况

2019年，实现地区生产总值656.48亿元，增长8.2%，增速位居全市第三。盐田区近年在不断推动产业转型升级的同时，大力实施“产业兴盐”战略，加快建立以高端航运服务、生命健康、人工智能、航运与科技金融为重点和总部经济为主体的现代产业体系。

In 2019, the regional GDP reached to 65.648 billion yuan an increase of 8.2%, ranking the third of city in terms of growth rate. While constantly advancing the industry transformation and upgrading in recent years, Yantian also strives to put the strategy of “Developing Yantian with Industries” into practice and to accelerate the construction of a modern industrial system that focuses on high-end shipping services, life health, artificial intelligence, shipping and FinTech and that takes headquarters economy as the mainstay.





Leading Industries

主导产业



主导产业 /Leading Industries

Port Logistics

港口物流

盐田拥有世界级天然深水良港盐田港。
盐田国际集装箱码头荣获“亚洲最佳集装箱码头”
和“亚洲最佳绿色集装箱码头”，现有深水泊位20个，
每周86条航线抵达世界各主要港口，
全球超过80%的大型船舶和超大型船舶靠泊。

盐田港是华南地区远洋主枢纽港口，2019年吞吐量达1306.9万标箱。
现有临港仓储面积共约204万平方米。

Yantian is home to Yantian Port, a world-class harbor with natural deep water.
Yantian International Container Terminals has been awarded the honorable title of “Best Asian Container Terminal” and “Best Asian Green Container Terminal”. Now, there are 20 deep-water berths, with 86 ship routes reaching various major ports around the world every week. Over 80% of the global large ships and super-large ships will berth here.
Yantian Port is the major ocean-going hub port in South China. In 2019, the annual throughput reached to 13.069 million TEU. Now, the port-surrounding warehousing covers an area of about 2.04 million square meters.



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Gold and Jewelry
黄金珠宝

盐田是全国黄金珠宝加工业发展的发源地，盐田有国内黄金珠宝“三巨头”
中国零售额领先的黄金珠宝企业——周大福；
中国最大的黄金生产加工企业——百泰；
中国领先的黄金批发企业——粤豪。
盐田黄金珠宝产业不断向创意设计、高端制造环节延伸。



Yantian is the birthplace where gold and jewelry processing industries nationwide achieve further development. Yantian is famous for three big brands of domestic gold and jewelry, which is Chow Tai Fook, a gold and jewelry enterprise with leading retail sales in China; Batar, the largest enterprise of gold manufacturing and processing in China; Yuehao, a leading enterprise of gold wholesale in China. Yantian gold and jewelry industries will constantly forge ahead toward innovation design and high-end manufacturing.





主导产业 /Leading Industries

—
All-for-one Tourism
全域旅游

盐田区以“全域+全季”旅游发展理念，大力实施“旅游+”和“+旅游”战略。
2019年全年盐田区接待游客人数达1832万人次，
旅游业总收入突破100亿元， 成功入选首批广东省全域旅游示范区。

Yantian District, by upholding the development philosophy of
“All-for-one + Four Seasons” tourism, strives to put the strategies of
“Tourism+” and “+Tourism” into practice.
Yantian received 18.32 million tourists in 2019, with a total income of over
10 billion yuan in tourism industry. Therefore, Yantian has been listed
into the first batch of Guangdong All-for-one Tourism Demonstration Zone.



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Strategic Emerging Industries

战略新兴产业

生命健康：生命健康产业正逐步成为盐田产业新的增长点。盐田区现有规模以上生命健康类企业17家，龙头带动、多园区支撑、生态互补的生命健康产业链初步形成。

其中落户盐田区的华大集团作为全球领先的生命科学前沿机构，是世界领先的国家级综合性基因库。

人工智能：盐田区坚持为人工智能、机器人等科研技术提供广泛的应用场景、数据对接和“首试首用”的机遇，利用“人工智能+”驱动传统产业转型升级，推动产业高质量发展。



Life Health：Life Health industries have gradually become a new growth of Yantian Industry. At present, Yantian has 17 life health enterprises above designated size. The life health industrial chain that is driven by the leading enterprises and supported by various parks, has gradually come into being with ecological and complementary characteristics.

Beijing Genomics Institute, located in Yantian District, is a leading institution of life science in the world, and also a pioneering comprehensive gene pool of global and national level.

Artificial Intelligence：Yantian District adheres to providing artificial intelligence, robots and other scientific researches with opportunities of extensive application scenarios, data docking, as well as “First Attempt and First Use”. Yantian aims to boost traditional industries to transform and upgrade via “AI+” and thus achieve quality development in a better way.



Headquarters Economy

总部经济

盐田区集聚了多家知名企业总部或区域性总部。

中国最大的城乡建设与生活服务商—万科；

全世界集装箱吞吐量领先的单港码头公司—盐田国际；

零售额及市场占有率均为全国领先的黄金珠宝企业—周大福；

全球最大基因测序机构—华大基因。



Yantian District is home to the headquarters of various well-known enterprises and regional headquarters.

such as Vanke, the biggest urban and rural construction and life service provider in China;

Yantian International Container Terminals, a single-harbor company with leading container throughput in the world;

Chow Tai Fook, a gold and jewelry enterprise with leading retail sales and market share in China;

Beijing Genomics Institute, the largest gene sequencing institute in the world.



Industrial Space and Policies

产业空间及政策

优质载体

依托众多优质载体和产业用地空间，盐田区以产业发展为蓝本，规划开发了一众优质载体，充分满足企业发展需求。

Relying on various high-quality carriers and industrial land space, Yantian takes industrial development as its blueprint, and has planned to develop a number of high-quality carriers to fully meet the needs of enterprise development.



更多产业园区可扫码了解
Please scan the QR code
for more details of industrial parks.

—
*International Center
of One City*
壹海国际中心

总建筑面积	占地面积	写字楼面积
13万㎡	4.16万㎡	4万㎡
商业面积	酒店面积	标准层净层高
4万㎡	5万㎡	4m
标准层面积	地下室	塔楼高度
1900㎡	2层	48层
塔楼高度	车位	
220m	660个	

Yantian Science & Technology Building

盐田科技大厦

总建筑面积	占地面积	写字楼面积	商业面积	标准层净层高	地下室
7.23万㎡	1.76万㎡	5.07万㎡	5038㎡	4.2m	2层
塔楼高度	塔楼高度	大堂挑高	车位	充电桩	
21层	99m	10m	650个	46个	

总建筑面积	占地面积	规划建筑面积			车位
23.22万㎡	5.51万㎡	商业 4.55万㎡	酒店 3.89万㎡	办公 4.52万㎡	1211个
地下室	塔楼高度	塔楼高度	商业2-4层层高	商业首层层高	商业裙楼
2层	40层	160m	5.1m	6m	5层

Jadeite Island

翡翠岛广场



优质载体 /High-quality Carriers

Yantian Modern Industry Service Center

盐田现代产业服务中心

总建筑面积	商业裙楼面积	办公楼面积	绿化面积
11.92万㎡	3.15万㎡	5.1万㎡	4788.35㎡
塔楼高度	塔楼高度	地下室	车位
33层	155.7m	2层	810个

总建筑面积	研发办公楼	独栋科研楼	商业面积	大百汇占地面积	地下室	停车位
36万㎡	12万㎡	4万㎡	3万㎡	2.96万㎡	2层	2000个
园区一期			园区二期			
建筑面积 9万㎡	写字楼标准层面积 3500-4000㎡	科研楼层高 4.2-4.9m	建筑面积 11万㎡	公寓面积 3万㎡	工业面积 7万㎡	标准层面积 900-1700㎡

DBH Life Sciences & Health Industrial Park

大百汇生命健康产业园



优质载体 /High-quality Carriers

SKY Mansion
合景同创广场

总建筑面积	占地面积	地上面积	写字楼面积	标准层净层高	大堂挑高
8.17万㎡	2901.54㎡	4.39万㎡	4.2万㎡	4m	10.5m
地下室	塔楼高度	塔楼高度	充电桩	地下室车位	
2层	23层	94.8m	(地面)26 (地下)105	284个	

总建筑面积	占地面积	写字楼面积	商业面积	车位	大堂挑高
14.36万㎡	1.48万㎡	5.67万㎡	5860㎡	1019个	15.9m
标准层净层高	地下室	塔楼高度	塔楼高度	充电桩	
4m	3层	23层	99.8m	128个	

Haizhi Cloud Valley
海智云谷



PGD times Square
鹏广达时代广场

总建筑面积	占地面积	写字楼面积	商业面积	大堂挑高	标准层高
24.95万㎡	2.58万㎡	2.9万㎡	1.3万㎡	10m	4.25m
地下室	住宅高度	塔楼高度	塔楼高度	车位	充电桩
3层	38/31层	23层	100-130m	1400个	420个

总建筑面积	占地面积	写字楼面积	车位	大堂挑高
8.4万㎡	2.15万㎡	1.72万㎡	583个	8m
标准层净层高	地下室	塔楼高度	塔楼高度	充电桩
5.7m	2层	8层	45m	9个

HESC International Trading
and Culture Park
海格国际商品交易文化交流产业园



优质载体 /High-quality Carriers

Yantian Port Modern Logistics Center

盐田港现代物流中心

总建筑面积		占地面积	办公配套	仓库可出租面积	站台高度	仓库进深
46.50万㎡		19.67万㎡	3.79万㎡	35.97万㎡	1.4m	72
一期			二期			
仓库层高 7.2-8.2m	仓库净高 5.6m	装卸平台 997个	仓库层高 7.2m(B3-4层12m)	仓库净高 6m(B3-4层11m)	装卸平台 510个	

总建筑面积		占地面积	塔楼高度	地下室	车位	充电桩	
9.8万㎡		3.7万㎡	50m	2层	500个	70个	
1栋冷库					3栋配套		
冷库面积 3.4万㎡	冷库套数 20个	标准层净层高 5.5/7m	标准层面积 3.4万㎡	塔楼高度 5层/5.5-7m	建筑面积 1.7万㎡	标准层净层高 4.5/5.3m	塔楼高度 11层
2栋配套				4栋配套			
建筑面积 1.06万㎡	标准层净层高 3/4.8m	塔楼高度 16层	精英生活面积 40-79㎡	建筑面积 1.5㎡	标准层净层高 4.5/6/8m	塔楼高度 10层	

Eastern Ice & Snow Innovation City

东部冰雪创新城



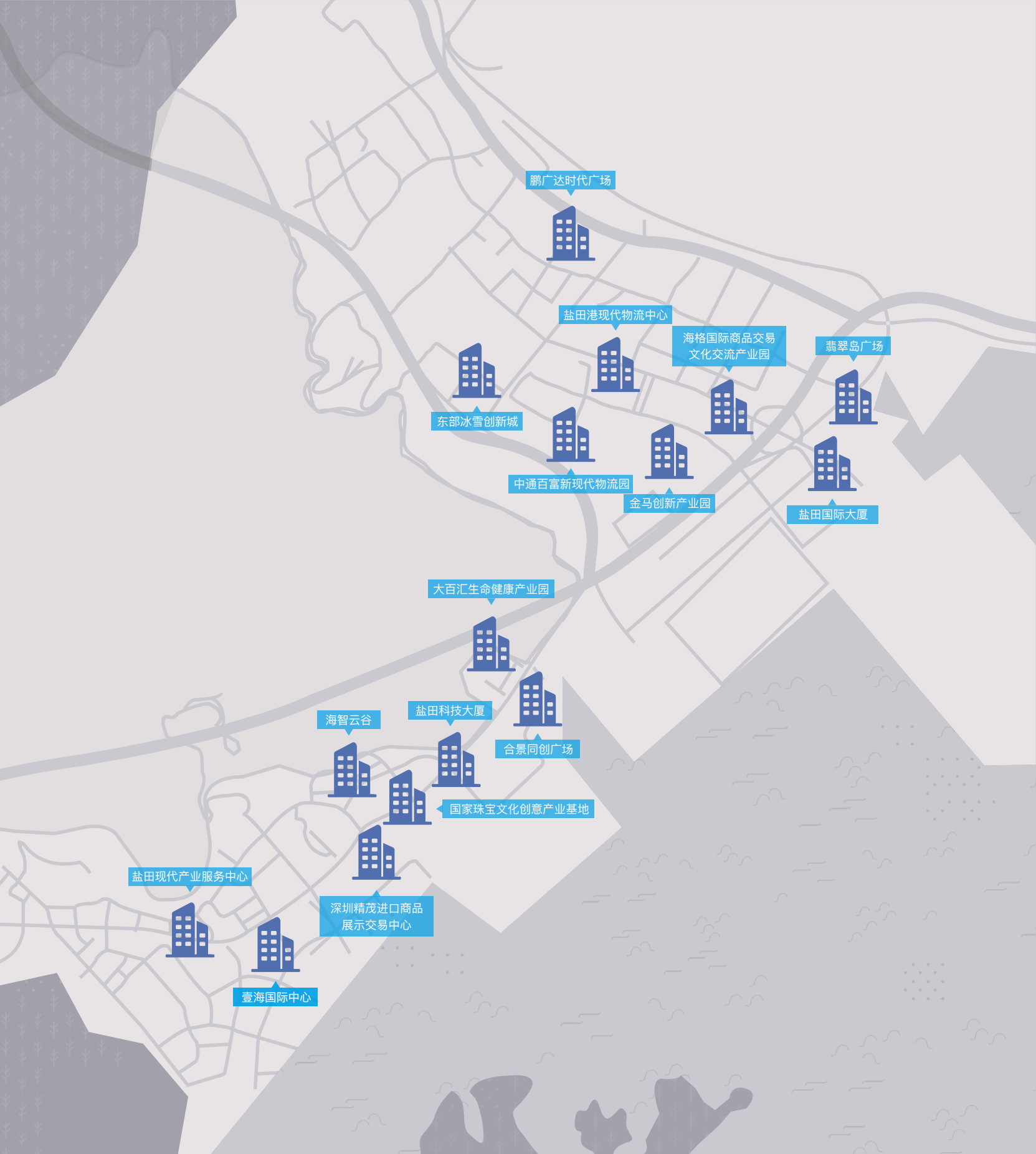
China jewellery Creative
industry center
国家珠宝文化创意产业基地

总建筑面积	占地面积	标准层高	标准层净层高	标准层面积
5万㎡	1.5万㎡	3.8m	3.2m	4300㎡
塔楼高度	塔楼高度	首层层高	首层面积	／
8层	37m	6.8m	5700㎡	／

总建筑面积	占地面积	写字楼面积	仓库面积	大堂挑高
6.93万㎡	2.38万㎡	5.38万㎡	4957.51㎡	6.9-7.5m
标准层净层高	二楼楼仓库净高	地下室	车位	／
3.8m	11m	1层	(地面)39 (地下)221	／

Kingma Creative
Industrial Park
金马创新产业园





Supporting Policies 配套政策

盐田出台科创企业、全域旅游、人才扶持办法、人才住房配租等政策，营造“四到”的一流营商环境，推进互联网+政务服务，全力支持企业落户发展。

Yantian has released a series policy for science and technology enterprises, all-for-one tourism, talent support measures, talent housing rental, etc. The excellent business environment has been cultivated to advance the internet + government affairs service and fully support enterprise landing and development.

《盐田区招商引资促进办法》

《盐田区支持总部企业发展实施办法》

《盐田区促进重点产业高质量发展扶持办法》

《盐田区科技创新扶持办法》

《盐田区生命健康产业扶持办法》

《盐田区全域旅游产业发展扶持办法》

《盐田区律师服务业发展扶持办法》

《盐田区工业及其他产业用地供应管理实施细则（修订）》

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系列招商引资及产业扶持政策可扫码了解

Please scan the QR code for more details of business investment attraction and industries support polices.







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赢

共创共赢，重点发展区域	78/79
沙头角深港国际旅游消费合作区	/80
田心工业区	/81
盐田综合保税区沙头角片区	82/83
盐田河临港产业带	84/85
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Create a win-win situation focus on regional development	78/79
Shatoujiao Shenzhen – Hong Kong International Tourism Consumption Cooperation Zone	/80
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PROSPECT
WIN-WIN RESULT

展望·共创共赢



Win-win result

共创共赢

盐田区将深入学习贯彻习近平总书记关于广东、深圳工作的重要讲话和指示批示精神，不忘初心、牢记使命，勇于担当、奋发有为。

积极抢抓粤港澳大湾区和中国特色社会主义先行示范区“双区驱动”重大历史机遇，大力实施“产业兴盐”战略，加快建成宜居宜业宜游的现代化国际化创新型滨海城区。



重点发展区域

Key Development Zones

Yantian District will thoroughly study and implement the spirit of General Secretary Xi Jinping's important speeches and important instructions on work in Guangdong and Shenzhen, not forgetting the original aspiration, keeping in mind the mission, and being brave to take responsibility and work hard. Actively seize this major historical opportunity of “Dual Drive” in Guangdong – Hong Kong – Macao Greater Bay Area and Pilot Demonstration Area for Socialism with Chinese Characteristics. In addition, we will vigorously implement the strategy of “Developing Yantian with Industries” and accelerate the completion of a modern, international and innovative coastal urban district that is livable, industrial and tourist friendly.

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**Shatoujiao Shenzhen - Hong Kong International
Tourism Consumption Cooperation Zone**

沙头角深港国际旅游消费合作区

沙头角深港国际旅游消费合作区，占地面积约51万平方米，将聚焦“旅游+消费”主体功能，以沙头角跨境免税消费核为核心，联动梅沙黄金海岸旅游区、东部华侨城康养度假区、盐田海鲜街渔港风情体验区、盐田港国际航运枢纽区等四个特色旅游消费片区，形成“一核引领、四区联动、全区提质、深港互动”的空间发展架构，打造成为深港互利合作、共同发展的宜居宜业宜游区域范例。

Shatoujiao Shenzhen-Hong Kong International Tourism Consumption Cooperation Zone, covering an area of approximately 510,000 square meters, will focus on the main function of “tourism + consumption”, with Shatoujiao’s cross-border duty-free consumption as the core, linking four characteristic tourism consumption areas, including Meisha Gold Coast Tourist Area, OCT-East Recreation Resort Area, Yantian Seafood Street Fishing Port Experience Area and Yantian Port International Shipping Hub Area. The spatial development framework of “One Core Leading, Four Areas Linkage, Quality Improvement of the Whole District, Shenzhen — Hong Kong Interaction” has become a model of a livable, industrial and tourist area for mutual beneficial cooperation and common development between Shenzhen and Hong Kong.

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**covering an area
of approximately 510,000
square meters**



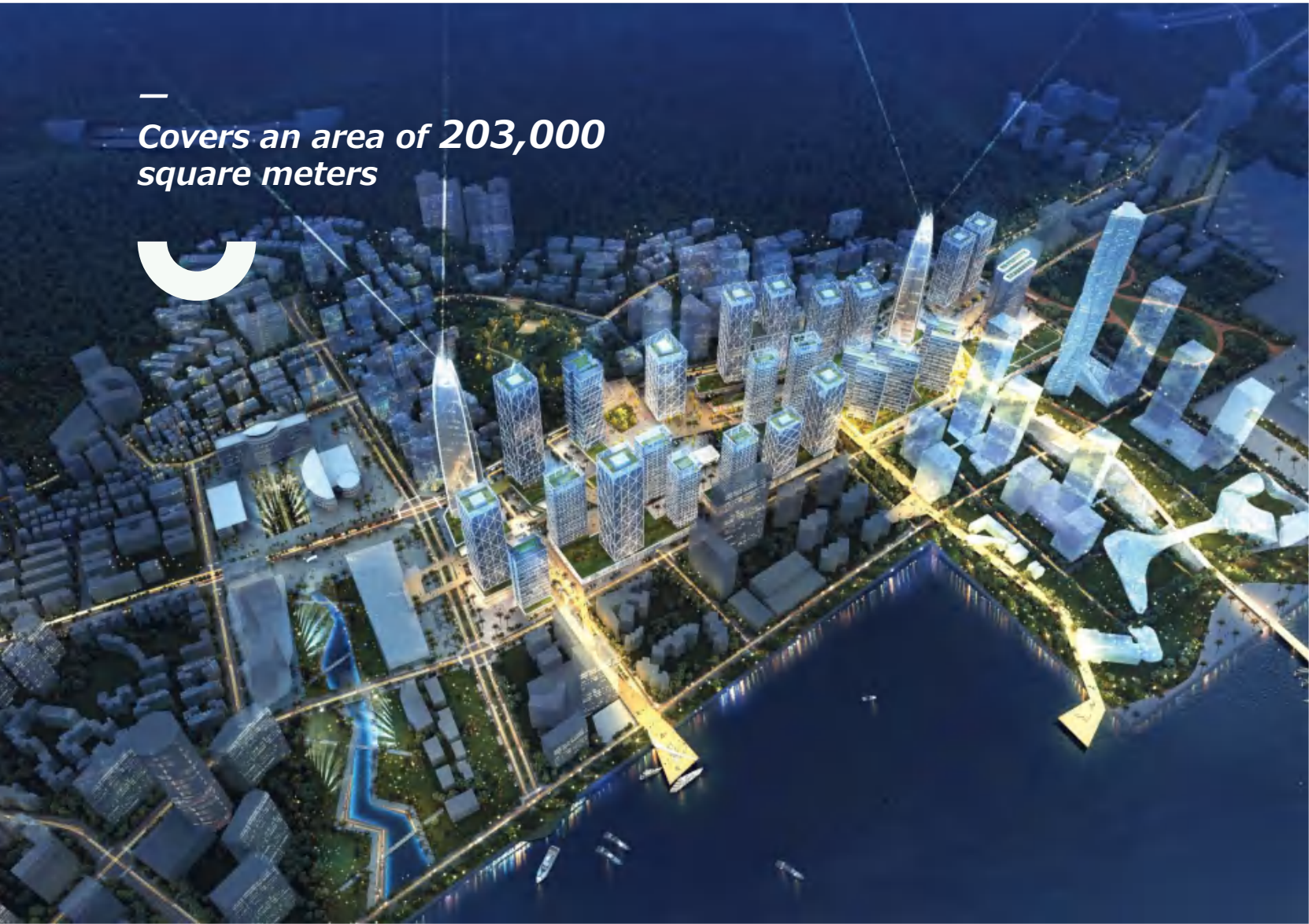
—
**covering an area
of approximately 156,000
square meters**



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**Tianxin Industrial Zone
田心工业区**

田心工业区，占地面积约15.9万平方米，该项目作为沙头角深港国际旅游消费合作区核心引领项目，未来将打造为万象城/海港城2.0版本的商业居住综合体。

Tianxin Industrial Zone, covering an area of approximately 159000 square meters, is regarded as the core leading project of Shatoujiao Shenzhen – Hong Kong International Tourism Consumption Cooperation Zone, and will be designed as a commercial and residential complex of version 2.0. of the MixC/Harbor City in the future.



Covers an area of 203,000 square meters

Yantian Comprehensive Bonded Zone (Shatoujiao)
盐田综合保税区沙头角片区

盐田综合保税区沙头角片区开发建设用地面积25.5万平方米，将打造为盐田中央创新区、场景创新生态驱动核。

Yantian Comprehensive Bonded Zone (Shatoujiao) covers an area of 255,000 square meters for development and construction, which will be built as Yantian's central innovation zone and scenario innovation ecological driving core.



Yantian River Lingang Industrial Belt

盐田河临港产业带

盐田河临港产业带是深圳市重点开发建设区域之一，是深圳联通粤东实施“东进战略”的桥头堡。盐田河临港产业带规划面积8平方公里，以“现代物流业”和“创新型产业”为基础，以“配套服务业”为支撑，具有竞争力的“2+1”临港产业体系。将发展成为一个产业领先、开放创新、绿色低碳、港城协调的临港产业生态城。

Yantian River Lingang Industrial Belt, one of the key development construction zones of Shenzhen, is the bridgehead for Shenzhen to implement its “March to the East” strategy with East Guangdong Province. Covering a planning area of 8 square kilometers, Yantian River Lingang Industrial Belt is equipped with a “2+1” competitive Lingang industrial system where modern logistic industry and innovation-oriented industry are regarded as the foundation, and supporting service industry is served as a support. It will develop into a Lingang industrial eco-city featuring industry-leading, open and innovative, green and low-carbon, and port-city coordination.



盐田河临港产业带 | 重点开发区域 / Key Development Zones

—
***Shenzhen Yantian
Integrated Free Trade Zone***

盐田综合保税区

盐田综合保税区规划面积2.17平方公里，是国家级综合保税区。将打造灵活开展保税仓储和展示，国际贸易、国际分拨和中转、跨境电子商务、检测维修等业务的海关特殊监管区域。

With a planning area of 2.17 square kilometers, Yantian Integrated Free Trade Zone, a national-level bonded zone, will create a special customs supervision area that can flexibly carry out bonded warehousing and display, international trade, international distribution and transit, cross-border e-commerce, inspection and maintenance and other services.

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***With a planning area of 2.17
square kilometers***

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Innovation and Wisdom Core Zone
创智核心区

创智核心区规划面积约107万平方米，重点依托人工智能、智能设备和生命健康产业，建设“创新研发+协同制造+应用服务+商务贸易”四位一体的都市型产业综合体，打造为高新区2.0版本的“临港科技城”。

盐田国际智湾 占地面积约8万平方米，拟打造以人工智能、智能装备制造两大产业为主导，集研发制造、人才公寓、精品商业于一体的高端智造产业聚集智慧园区，成为链接世界的湾区智造产业基地。

Innovation and Wisdom Core Zone has a planned area of approximately 1.07 million square meters. It focus on the artificial intelligence, smart equipment and life health industry to build a four-in-one urban industrial complex of “innovative R&D + collaborative manufacturing + application services + business trade”, and dedicate to upgrading itself as “Lingang Science & Technology City” of the version 2.0 of the high-tech zone.

Yantian International Smart Bay covers an area of approximately 80,000 square meters. It is planned to build a smart park gathering high-end manufacturing industries dominated by artificial intelligence and smart equipment manufacturing industries that integrates with R&D and manufacturing, talent apartments, boutique commerce, and become a Bay Area of smart and manufacturing industrial base linking the world.



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Xiaomeisha
小梅沙片区

小梅沙片区整体改造项目，项目总体统筹规划面积387万平方米，其中陆域面积253万平方米，海域面积134万平方米。

项目主要分为北区、南区和小梅沙湾：北区将规划建设郊野生态公园户外运动基地；南区将规划建设发展休闲度假、商贸会务等业态产品及高端产业空间；小梅沙湾将集海湾生态、水上运动、滨海休闲等于一体，引入国际赛事，打造精彩多元的活力湾区。

最终形成“一个山海公园，四个活力片区”中央山海公园和叠翠活力山林、梦幻梅沙海湾、蓝色风情小镇、奇幻海洋世界。

The overall renovation project of Xiaomeisha has an overall planned area of 3.87 million square meters, including a land area of 2.53 million square meters and a sea area of 1.34 million square meters. The project is mainly divided into North Area, South Area, and Xiaomeisha Bay;

The North Area will be planned to build a suburban ecological park and outdoor sports base; the South Area will be planned to develop leisure and vacation, business and conference services and other business products as well as high-end industrial spaces; Xiaomeisha Bay will be integrated bay ecology, water sports, and coastal leisure and introduced international events to create a wonderful and vibrant bay area.

Eventually formed “A Mountain & Sea Park and Four Energetic Areas”:

Central Mountain & Sea Park, Vigorous Forest, Dreamy Meisha Bay, Blue Characteristic Town, Fantastic Ocean World.



—
*has an overall planned area
of 3.87 million square meters*





继往开来的盐田，不忘初心，使命在肩
盐田人将以饱满的激情，百倍的干劲，豪情追日、实现梦想

—
People of Yantian will carry forward their cause with original aspiration in mind, and forge ahead to the future while shouldering the historic mission. People of Yantian, in no doubt, will realize their dreams with full passion and tremendous drive in the future.